



A brief overview of what each Genius usually craves or is crushed by when they interact with others.

Genius	+ Craves:	- Crushed By:
WONDER	Consideration. They want people to genuinely consider what they are wondering about and for their questions to be heard. "Hey, that's a great question."	Being dismissed. They dislike hearing, "Who cares!?" or "We don't have time to stop and think about that."
INVENTION	Freedom. They want the freedom to create and invent without constraints or restrictions.	Constraint. They dislike restrictive parameters or being forced to stay 'inside the box.'
DISCERNMENT	Trust. They want you to trust their judgment, instincts, and assessment of things.	"Prove it." They dislike having to argue for people to believe what their gut is telling them.
GALVANIZING	Reaction. They want engagement, and confirmation that the thing they are advocating for is real and worthwhile.	Apathy. They hate it when no one responds to their calls to action, or when their enthusiasm is met with silence.
ENABLEMENT	Appreciation. They want to be acknowledged for their inherent value, but they are not necessarily seeking recognition, attention, or credit. "That made a big difference. You really helped."	Being overlooked. They dislike it when their efforts are taken for granted—when you don't acknowledge that they have helped, or if you ignore the impact of their work.
TENACITY	Clarity. They want deadlines and parameters. "Tell me exactly what you need, then let me do what is necessary to complete the task."	Ambiguity. They dislike unclear standards and directions, or expectations that suddenly change.